

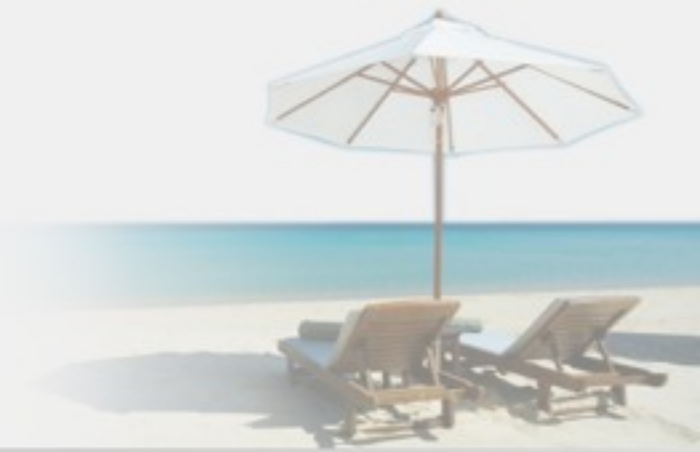


# Why World Discovery Club?

Presentation By:  
World Discovery Club

# Why WDC ?

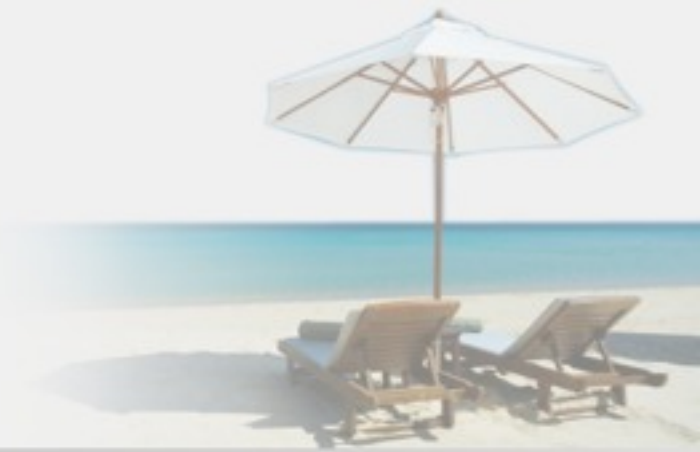
- ➔ Just like franchises, the others simply plug their programs into existing travel memberships owned and controlled by 3<sup>rd</sup> parties.





# Why WDC ?

- They lacked the control and power to make desperately needed improvements their members were demanding





# Why WDC ?

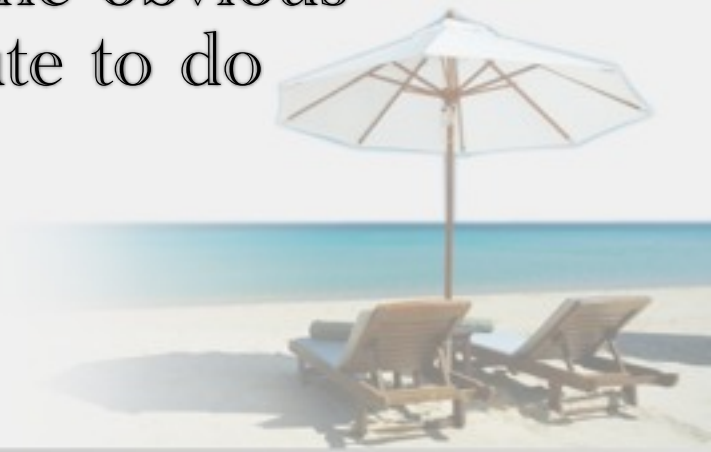
- ➔ Difficulties for the founders led to the formulation of a grand Idea
- ➔ The only way to have complete control of the travel membership is to own the travel membership.





# Why WDC ?

- ➔ The founders were reluctant, at first, to tackle such a huge undertaking.
- ➔ The World Discovery Club membership is over 2 years in the making.
- ➔ After the first 6 months it became obvious why no one had chosen this route to do it the right way before.





# Why WDC ?

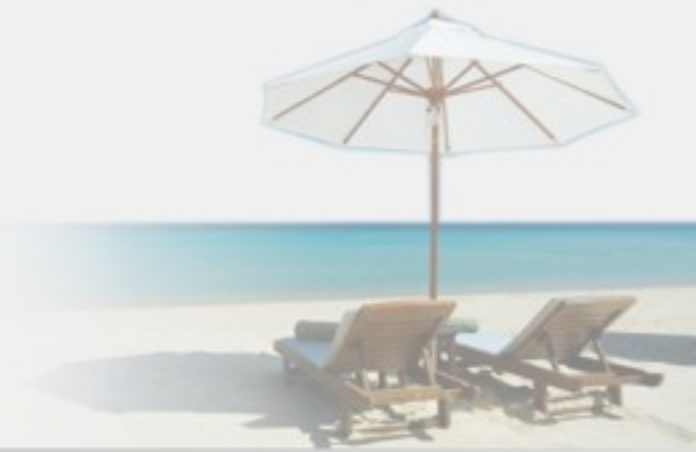
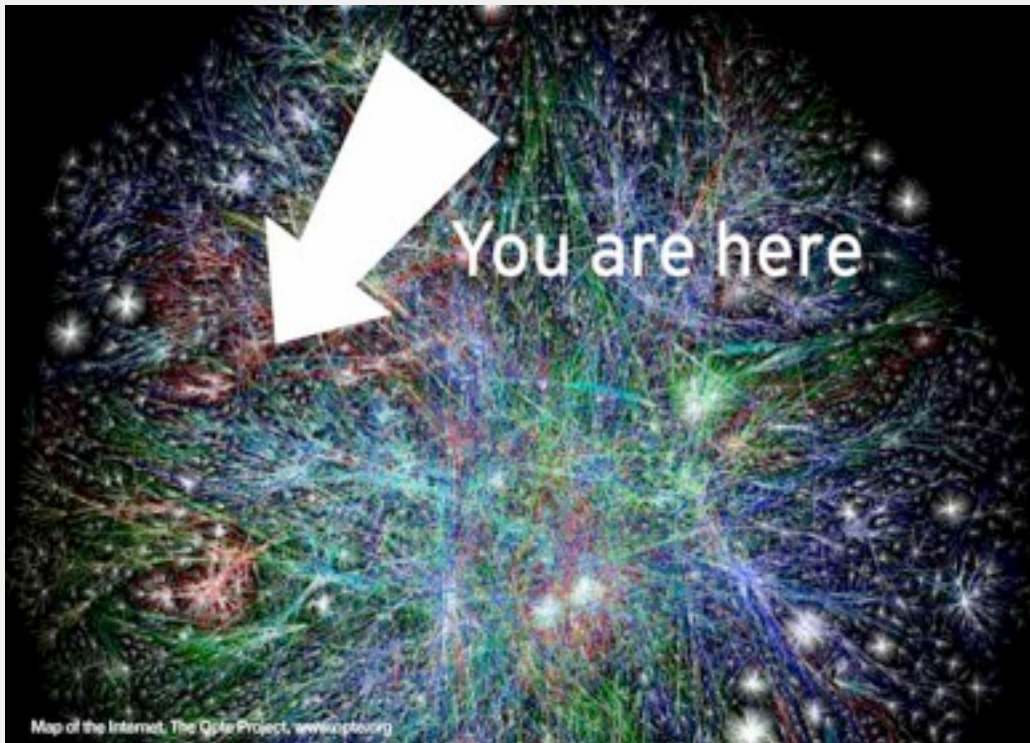
- ➔ Such an undertaking required dedication with accumulating efforts from the dream team.
- ➔ A pair of internet marketing and direct selling experts.
- ➔ An experienced travel insider with a long list of industry connections.
- ➔ A software engineer and automated systems specialist.
- ➔ A million mile flyer, trainer, copywriter and experienced presenter.
- ➔ One of the top business attorneys in the United States.
- ➔ An executive with one of the world's largest travel companies with insider connections so top secret we can't even reveal his name or picture.





# Why WDC ?

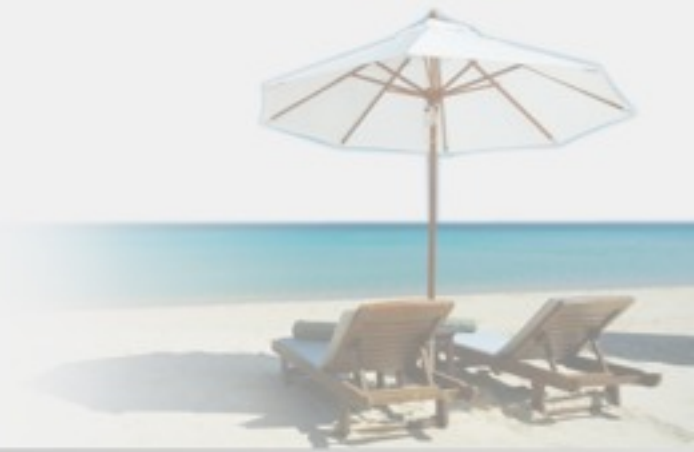
The largest selection of discounted resort condo vacation weeks on planet Earth...Maybe beyond!





# Why WDC ?

World Discovery Club entered the marketplace with a superior product, “huge payout” affiliate compensation plan and ready to take the position of “top dog” in the travel marketplace from day one.







# Why WDC ?

- ➔ World Discovery Club entered the first day of pre-launch
- ➔ As a 100% debt-free company.
- ➔ With a travel membership that is second to none---The envy of the industry.
- ➔ With a complete state-of-the-art marketing system so affiliates could start collecting generous payouts right away.
- ➔ With a well equipped corporate headquarters in Duluth Georgia, including a multimedia seminar facility and meeting rooms to better serve members and train affiliates.

